



Topic	~ N. of Pages
1. Executive Summary	1
2. Product idea incl. technology & scientific data	2-4
3. Team	1-3
4. Market / Competition	2-4
5. Market barriers / Patents	1-4
6. Marketing / Distribution	1-4
7. Organisierung	1-2
8. Implementation Plan	1-2
9. Finance	2-4
10. Opportunities and Risks	1-2
11. Appendix	0-15 (not exceeding total of 35 pages)
Total (incl. appendix)	max. 35

